

EDGES: Entangling Indigenous Knowledges in Universities



COMMUNICATION PLAN

2024





EDGES: Entangling Indigenous Knowledges in Universities

Work Package 7

Management, Communication and Training in Communication

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Project information

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Project Coordinators	Pablo Ibáñez Bonillo (UNL), Rodrigo Lacerda (UNL) and Camila Ferreira Marinelli (USTAN)
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List of Abbreviations

UNL - Universidade Nova de Lisboa (PT)

UPN - Université Paris Nanterre (FR)

UPO - Universidad Pablo de Olavide (SP)

UMR - Philipps Universität Marburg (GE)

UL - Universidade de Lisboa (PT)

USTAN - University of St. Andrews (UK)

HY - University of Helsinki (FL)

ULB - Université Libre de Bruxelles (BL)

IPR - Intermedia Producciones (SP)

DOCIP (BL)

UNSAM - Universidad Nacional de San Martín (AR)

UMSA - Universidad Mayor de San Andrés (BO)

UASB-Q - Universidad Andina Simón Bolívar, Sede Ecuador (EC)

PUCP - Pontificia Universidad Católica del Perú (PE)

WP - Work Package

SME - Small and Midsize Enterprise

ICNOVA - UNL - Institute of Communication Universidade Nova de Lisboa

CHAM – Centro de Humanidades Universidade Nova de Lisboa

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1. SUMMARY

This communication plan aims to present the communication strategy for the project **EDGES Entangling Indigenous Knowledges in Universities** and ensure that all communication and dissemination activities are coordinated. This document includes further ideas on using and expanding the project's activities and results, ensuring the most effective implementation and reproduction of related topics and actions beyond EDGES. The communication plan starts with a general overview of the EDGES project, a description of the Work Package 7: “Management, Communication and Training in Communication”, and specific instructions for EDGES’ branding and identity. The subsequent sections provide an outline of the primary target audiences and respective communication channels that will be explored throughout the project. This document will be the subject of revisions and adaptations during the project to guarantee its development and accuracy.

2. INTRODUCTION

Indigenous knowledges are crucial for coping with current global crises, such as climate change, loss of biocultural diversity and rise of xenophobic nationalisms. This pivotal historical moment requires multi-centred thinking and action, bringing together the multiplicity of Indigenous and academic expertise. Universities and academia are critically important in developing knowledge, education, and policy directives. Consequently, EDGES adopts those significant arenas to respectfully advance innovative, collaborative methodologies and new strategies for the entanglement of Indigenous knowledges in research, teaching and policymaking institutions. While there have been efforts to foster dialogue with Indigenous knowledges, these experiences remain elusive, local and not structurally transformative, as the shortcomings of multiculturalism and interculturality have demonstrated. How can we question the existing frameworks and develop new and effective entanglements of knowledges that draw from different epistemologies?

EDGES is a HORIZON-MSCA Staff Exchanges network coordinated by CHAM – Centro de Humanidades (UNL) that addresses this question through six different analytical layers with the significant participation of Indigenous academic researchers and the active collaboration of Indigenous intellectuals and experts. It comprises 18 European and American universities with more than 150 researchers, and one SME, aimed to contribute to a pluralist and multiscale approach to knowledge production, research and dissemination. EDGES sees universities and

academia as key significant areas to bring together Indigenous and academic knowledges, promoting Indigenous perspectives in research, education, and public and environmental policies.

2.1. OBJECTIVES

EDGE's overall objective is to entangle Indigenous knowledges in the main missions of universities: scientific research, teaching, and community outreach. Specific objectives are listed below.

Research Objectives:

1. To entangle Indigenous knowledges to create knowledge synergies through novel analytical and methodological tools (WP1).
2. Investigate the continuities and transformations of Indigenous knowledges, as well as the plurality of their sources (oral, written, and material sources), to elaborate more inclusive research on history (WP2).
3. Reframe legal tools with Indigenous perspectives on territory, social justice, and diplomacy (WP3).
4. Reassess the alignments and frictions between the diversity of Indigenous cosmo-ecologies and scientific knowledge to develop more inclusive public decision-making on the environmental global crisis (WP4).
5. Design heritage programmes to advance Indigenous perspectives for access, data governance, display, and preservation in collections, museums, and art institutions (WP5).
6. Promote the ethical, pedagogical, and language dimensions of Indigenous epistemologies in academia (WP6).

Training, Skills, and Collaboration Objectives:

1. Promote entanglement of Indigenous knowledges in collaborative research between Indigenous and non-Indigenous researchers and experts through secondments in universities.
2. Offer new conceptual frameworks beyond the distinctions between life sciences and humanities through secondments in universities.
3. Create an inter-Indigenous academic network.
4. Open formative spaces managed and designed by Indigenous researchers and addressed to all researchers of EDGES institutions on languages, ecologies, and place-based research methodologies.

5. Reinforce existing doctoral programmes of the EDGES network through ethical and methodological training.
6. Contribute to the creation of a new doctoral programme in Bolivia.
7. Advance collaboration for an Erasmus Mundus network.
8. Training in scientific communication offered by ICNOVA experts.

Communication / Dissemination / Social impact:

1. Promote the inclusion of Indigenous knowledges and epistemologies in academic discourse and practice.
2. Transform the preconceptions of European society regarding Indigenous societies' past, present, and future.
3. Engage in European school education programmes through summer courses for teachers and other activities.
4. Address open-access publishing, taking into account Indigenous perspectives on knowledge sharing.

2.2. WORK PACKAGES

WP n°	Work Package Title	Activity Type	N. of person-months/per secondment	Lead beneficiary	Start month	End month
1	Entangling Indigenous Knowledges: An Epistemological Re-assessment	Research, Training, Dissemination	62	UL-UNSAM-PUCP	1	24
2	Tracing Indigenous Knowledges in the Past: Orality, Archives and Judicial Sources	Research, Training, Dissemination	55	UPO-UCH-UMSA	1	24
3	Conceptualising Territory, Leadership and Social Justice from Indigenous Perspectives	Research, Training, Dissemination	55	ULB-UFPA-UB	12	36
4	Reassessing Indigenous Cosmo-Ecologies: Current Entanglements and Potential Contributions between Indigenous and Scientific Knowledge	Research, Training, Dissemination	61	UMR-UNIANDES-FUA	18	42
5	Reclaiming and Redefining Heritage: Data Governance, Displays and Preservation in Collections and Museums	Research, Training, Dissemination	62	UNL-USTAN-UASB-Q	18	42
6	Promoting Indigenous Theories, Methodologies and Languages in the Renewal of Science and Education	Research, Training, Dissemination	57	HY-UPN-CIESAS	24	48
7	Management, Communication and Training in Communication	Communication, Management, Training	8	UNL-IPR-DOCIP	1	48

2.3. PARTICIPANT INSTITUTIONS AND NETWORK

European Institutions:



Universidade Nova de Lisboa (PT) UNL (Coordinator)
Team Leader: Pablo Ibáñez-Bonillo



Université Paris Nanterre (FR) UPN
Team Leader: Aline Hemond



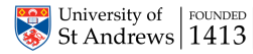
Universidad Pablo de Olavide (SP) UPO
Team Leader: Justo Cuño Bonito



Philipps Universität Marburg (GE) UMR
Team Leader: Ernst Halbmayr



Instituto de Ciências Sociais - Universidade de Lisboa
(PT) UL
Team Leader: Susana de Matos Viegas



University of St. Andrews (UK) USTAN
Team Leader: Bruno Brulon Soares



HELSINGFORS UNIVERSITET

University of Helsinki (FL) HY
Team Leader: Pirjo Kristiina-Virtanen



Université Libre de Bruxelles (BL) ULB
Team Leader: Barbara Truffin



Intermedia Producciones (SP) IPR
Team Leader: Mariano Agudo

Non-European Institutions:



Universidad Nacional de San Martín (AR) UNSAM
Team Leader: Axel Lazzari



Universidad Mayor de San Andrés (BO) UMSA
Team Leader: María Luisa Soux



Universidad Andina Simón Bolívar, Sede Ecuador
(EC) UASB-Q
Team Leader: Enrique Ayala



Pontificia Universidad Católica del Perú (PE) PUCP
Team Leader: Claudia Rosas Lauro



Universidad de Chile (CH) UCH
Team Leader: Jose Manuel Zavala



State University of New York at Buffalo (USA) SUNY
Team Leader: Hal Langfur



Fundação Universidade do Amazonas (BR) FUA
Team Leader: Thiago Mota Cardoso



Universidade Federal do Pará (BR) UFPA
Team Leader: Karl Arenz



Centro de Investigaciones y Estudios Superiores en
Antropología Social (MX) CIESAS
Team Leader: Olivier Le Guen

3. WORK PACKAGE 7: MANAGEMENT, COMMUNICATION AND TRAINING IN COMMUNICATION

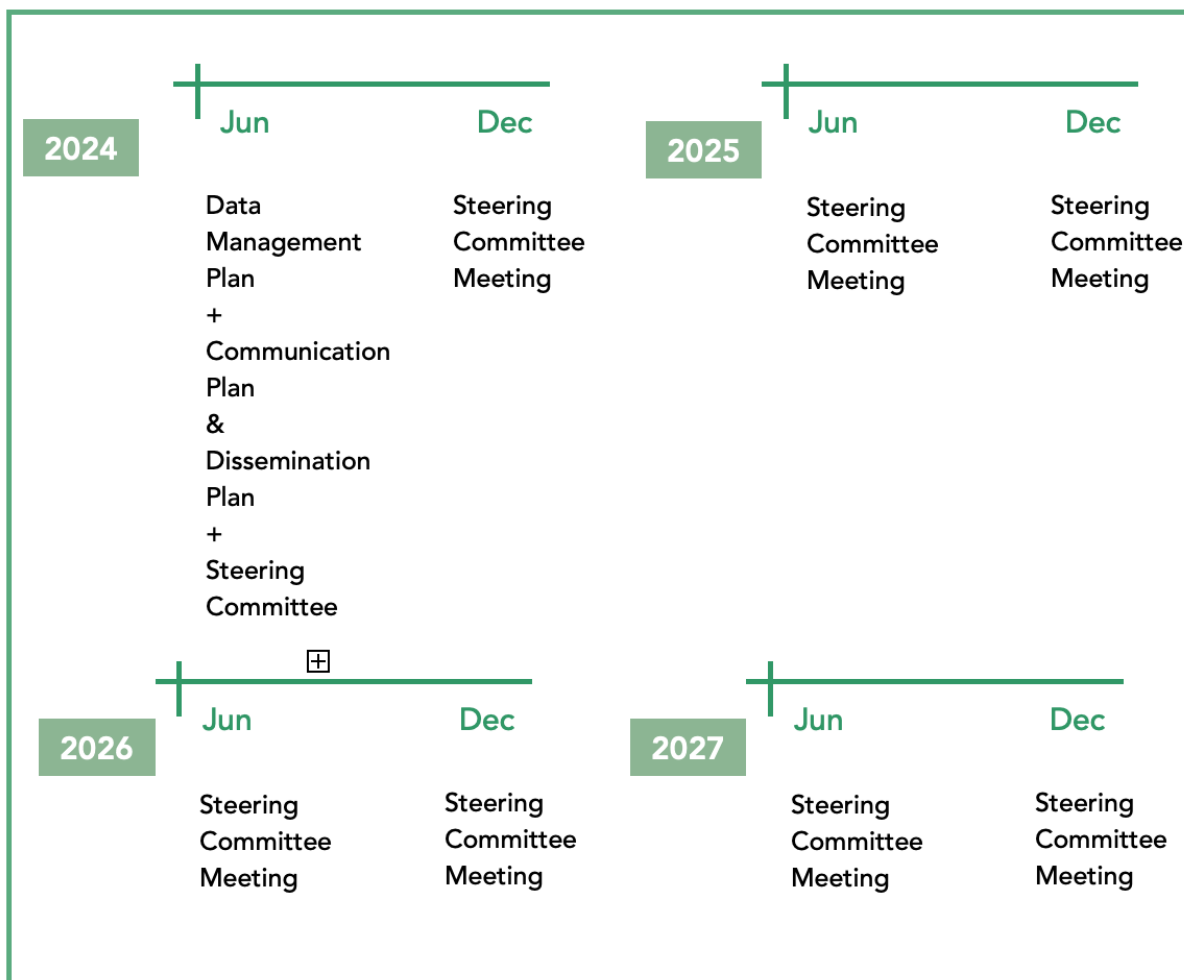
WP7 aims to comply with EDGES's overall communication strategy. This strategy has been carefully planned to explore two complementary dimensions. On the one hand, WP7 has the goal of assuring the communication of EDGES's results of research and other activities to a wider audience. Researchers will receive communication training to ensure their competencies in their direct relationship with broad audiences and the media. On the other hand, WP7 faces the challenge of intercultural communication and possible relationships with the discourses generated by Indigenous people and other minority or marginalised groups. WP7 comprises a series of activities to channel and amplify the power of these discourses in general audiences, which will be described in the following sections.

Universidade Nova de Lisboa (UNL) assumed the general coordination of the project and will also concentrate on the tasks of communication and dissemination through the participation of ICNOVA. The WP Leaders are Pablo Ibáñez-Bonillo (UNL) and Mariano Agudo (IPR). EDGES's communication team is coordinated by Camila Ferreira Marinelli (USTAN) and includes António Granado, Isabel Araújo Branco, Isabel Almeida, Mariana A. Boscariol, Teresa Lacerda and Rodrigo Lacerda (all from UNL). Throughout the project, WP7 will be devoted to management, dissemination, and communication, corresponding but not limited to social media, Internet communication, communication with diverse local partners, workshops, and diverse publications to different audiences.

The main objectives of the WP7 are:

- Ensure the highest standards of quality in disseminating the project's research results.
- Communicate the research activities and outcomes of the project to a larger and more diverse audience.
- Provide training in scientific communication and foster researchers' skills in interpreting societal demands and fostering dialogue with relevant social actors.

The project encourages interdisciplinary approaches and systemic comparisons within each Work Package. Therefore, this WP will include secondments exclusively for the execution of formative workshops in science communication, open science, and scientific journal management. Communication and managing channels are the main responsibilities of WP7, but the involvement with the different platforms will be shared by all the partners as described further. This WP will remain active during the 48 months of the project, assuring a constant flow of academic and social communication, training, and dissemination. The extended duration of WP7 will also enhance the responsiveness of the public communication strategy and allow for continuous re-adaptation of training activities.



3.1. MANAGEMENT

The project's management will count on distinct categories to ensure satisfactory involvement and achieve the desired results.

Steering Committee: made up of 19 people, consisting of the Principal Investigator (PI) of the coordinating institution (Pablo Ibáñez Bonillo, CHAM -NOVA FCSH) and a representative from each of the other EDGES institutions (18). Its members will meet twice a year, being allowed to participate via videoconference. Three members of the Steering Committee will be elected each year by its members to participate in the Executive Committee. Besides voting in their representatives, the Steering Committee will supervise the accomplishment of the milestones and the planned secondments. For this, they will require the coordinators of each WP to submit an annual report of their activities and the status of their deliverables. The committee will also approve the following year's report and be informed of all official communications with the European Union. Among their responsibilities is approving annual reports of the administration and coordination in the signature of the Grant Agreement.

Executive Committee: EDGES comprises daily management by two internal coordinators: Rodrigo Lacerda (UNL) and Camila Ferreira Marinelli (USTAN). Alongside the Project Coordinator and three representatives of the Steering Committee, they will make up the Executive Committee. This committee will meet each trimester. Among its duties will be the preparation of Progress Reports and an annual activities report, preparing meetings with the Steering Committee, and the relationship with the Scientific Committee and the Social Advisory Board. They will also remain in constant contact with the WP Leaders responsible for submitting promised deliverables.

Scientific Committee: Made up of 5 academic researchers in Indigenous knowledges with recognised international prestige. Its members will validate the annual activities report produced by the Executive Committee. They will also participate in EDGES activities and eventually participate in the programmed publications. Members of the Scientific Committee are expected to participate in the final public meeting (Brussels, December 2027), which will be organised as an open social forum in which academics, politicians, Indigenous leaders, and other social representatives will participate. Its members are Telma Can Pixabaj (Universidad Nacional Autónoma de México), Felipe Tuxá (Universidade Federal da Bahia), Mark Harris (University of

Adelaide), George Lovell (Queens University), Marcela Coelho de Souza (Universidade de Brasília).

Social Advisory Board: To optimise the social projection of EDGES, a communication board made up of 6 specialists has been established in the fields of scientific, cultural, social, and institutional communication. Its members will meet annually online to supervise the correct fulfilment of the strategy. They will also offer advice and guidance. On a personal level, the communication members can participate in the activities and planned deliverables at EDGES. The goal of this board is also to create new connections and sustainable relationships between the members of EDGES and other cultural, educational, and government institutions to develop future partnerships. Its members are: Tristan Harnisch (DOCIP), Glicéria Tupinambá (Brasil), Pablo Mediavilla Costa (Penguin - Random House España), Joxean Fernández (EKIN), Liliana Coutinho (CULTURGEST, Lisboa), Amalia Córdova (Smithsonian Institution).

3.2. EVENTS AND OTHER FORMS OF COMMUNICATION

Communication with local and national academic communities will be achieved through participation in organised symposiums and workshops, which will also be open to other researchers outside of EDGES. During the secondments, the researchers will moreover participate in permanent seminars organised by the host university, opening the debate with professors and students from different institutions. The participation of members of EDGES in all activities (symposiums, workshops, seminars) will be advertised through each university's media bodies for their respective academic communities, as well as through EDGES media bodies, including the project's website and digital communication, coordinated by UNL. These mechanisms will be included in general social media and a monthly informative newsletter distributed through email accounts. EDGES comprise a total of 37 activities, distributed in Technical Meetings (3), Symposiums (6), Workshops (12), Communication Meetings (3), and Training Activities (13), which are described below.

Technical Meetings (3)

The project's first meeting was held online in January 2024, having counted with most of EDGES universities' Team Leaders, participants and collaborators. This kick-off meeting happened over two days and officially started the project. In December 2025, a Mid-Term meeting will take place in Sevilla to analyse and find adaptive solutions to the achievements and problems of each WP.

The third and final technical meeting will occur in Helsinki, Finland, in July 2027 and will serve as the project's conclusion. Once again, most of the project's key researchers will participate in this meeting. The WP coordinators will present the results and conclusions of their respective packages and develop future collaborations. Each meeting will produce reports that will be delivered to the network and the EU (mid-term report).

- **Kick-Off Meeting** (online), 29-30 January 2024.
- **Mid-Term Technical Meeting**, Seville, December 2025.
- **Final Technical Meeting**, Helsinki, July 2027.

Symposiums (6)

The symposiums will last three days, be advertised to the academic community, and include the participation of researchers outside of EDGES. Each symposium will have a minimum of 20 EDGES researchers, some of them during their secondments, and will encourage the participation of all the EDGES universities. A collective book or a special journal issue for each symposium is expected to be published in Open Access. The symposiums' themes are the following:

- Symposium 1: July 2025 - “**Entangled Epistemologies and Knowledges: Indigenous Perspectives and Intercultural Dialogue**” (WP1, Lima). Organised by the PUCP team in collaboration with the Andean Studies, History, and Anthropology postgraduate programmes of PUCP. Main Tasks: The presentation of a toolbox about Indigenous knowledges and entanglements.
- Symposium 2: December 2025 - “**Indigenous Voices in the Archives: Agency, Resistance, and Negotiation from Colonial Times to the Present Day**” (WP2, Sevilla). Organised by the UPO team in collaboration with its doctoral programme in the History of Latin America: Indigenous Worlds. Main Tasks: Basis for book 1; Plenary session and report on the project's progress in collaboration with members of the Scientific Committee and the Social Advisory Board; Evaluate the sharing of knowledge produced in WP1-2 and its actual impact on WP3-6.
- Symposium 3: February 2026 - “**Negotiating Spaces, Re-shaping Identities: Indigenous Leaderships and States**” (WP3, Belém). Organised by the UFPA postgraduate programmes in the Social History of Amazonia, Languages and Knowledges in Amazonia and Núcleo de Altos Estudos Amazônicos (NAEA). Main Tasks: Basis for book 2.
- Symposium 4: March 2026 - “**Climate Change, Sustainability, Ecologies: Epistemic Entanglements and Emerging Forms of Evidence, Insights and Knowing**” (WP4,

Marburg). Organised by the Department for Social and Cultural Anthropology of UMR and the Centre for Interdisciplinary Religious Research. Main Tasks: Basis for book 3; Basis for policy recommendations on the contribution of Indigenous ecologies to scientific research.

- Symposium 5: June 2026 - “**Reclaiming Heritage: Indigenous Entanglements in Museums and the Arts**” (WP5, St. Andrews). Organised by USTAN. Main Tasks: Exhibition; Basis for book 4; Toolkit on repatriation and decolonisation of European museums.
- Symposium 6: July 2027- “**Indigenous Theorising and Research Methodologies in the Renewal of Science**” (WP6, Helsinki). Organised by the Global Indigenous Studies and the Helsinki Institute for Sustainability Science. Main Tasks: Assess the contributions of WP 3, 4, and 5; Basis for book 5; Policy recommendations about Indigenous Knowledges and Academia presented to the EU.

Workshops (12)

Each WP will organise two workshops. They will last one to two days and be opened to EDGES researchers, as well as the host university’s community. It will also be open to outside researchers invited by the host university. These activities are conceived of as an opportunity to share and debate ongoing research and, therefore, as scientific training. Each workshop will have a minimum of 10 EDGES researchers, some during their secondments. We anticipate articles in peer-reviewed journals to be published and/or a special issue in a scientific publication. The workshops will prepare the symposiums for the respective WPs, and/or prepare collective books. The workshops’ themes are the following:

- WP1: Workshop 1, Lisbon, May 2024 - **Thinking through Entanglements**, organised by the Social Sciences Institute of UL; Workshop 3, Buenos Aires, November 2024 - **Indigenous Knowledge: Of Indigenous People / By Indigenous People**, organised by the Interdisciplinary School of Social Studies and CESIA.
- WP2: Orality: Workshop 2, La Paz, August 2024 - **Histories, Memories, and Historicities in South America**, organised by the graduate programme in History of UMSA; Workshop 7, Santiago, August 2025 - **Claims, Treaties, and Petitions: Indigenous Diplomacy and Colonial and Republican Institutionalities**, organised by the UCH Department of History and the Centre of Cultural Latin-American Studies.
- WP3: Workshop 4, Buffalo, March 2025 - **Spaces, Territorialities, and Politics at the Edges of Empires and States**, organised by the SUNY Department of History; Workshop 8,

Brussels, May 2026 - **Claiming Social Justice: Indigenous Knowledges and New Legal Techniques**, organised by ULB.

- WP4: Workshop 5, Bogotá, April 2025 - **Redefining Indigenous Cosmo-ecologies: Comparative Perspectives from Mesoamerica, the Andes, Amazonia and Isthmo-Colombia**, organised by UNIANDES; Workshop 11, Manaus, March 2027 - **Facing a Common Future: Indigenous Cosmo-ecologies, Collaborative Research and Applied Knowledge in the Context of the Planetary Crisis**, organised by the FUA postgraduate programme in Social Anthropology.
- WP5: Workshop 5, Lisbon, June 2025 - **Indigenous Collecting: Decolonising Museums and Archives**, organised by UNL; Workshop 10, Quito, January 2027 - **Decolonising the Museum: Co-curating, Documenting and Exhibiting Indigenous Culture**, organised by UASB-Q.
- WP6: Workshop 9, Paris, September 2026 - **Ethical and Educational Challenges of Indigenous Knowledge in the 21st Century**, organised by the Laboratory of Ethnology and Comparative Sociology (LESC); Workshop 12, Mexico, August 2027 - **Bilingual Education, Status of Language in Teaching, and Valorisation of Indigenous Knowledge**, organised by CIESAS.

Communication Meetings (3)

EDGES has organised three public events where researchers, Indigenous representatives, and journalists will meet with mass audiences. These three meetings will be spaces of communication to make public the existence and development of the project, together with its interdisciplinary and intercultural dialogues. With that aim, the events will be carried out in collaboration with members of the Scientific Committee, Social Advisory Board, other entities, and the media.

- Communication Meeting 1, WP7, Quito, July 2024 - “**TINKUY: Indigenous Knowledges and Interculturality in and beyond Academia**”. Organised by the UNESCO Chair on Indigenous People.
- Communication Meeting 2, WP7, Lisbon-Marburg, June 2025 - “**AMERINDIA Film Festival**”¹.

¹ EDGES will participate in organising the second edition of the Indigenous Film Festival AMERINDIA, under the theme of “Indigenous knowledges and education”, in Lisbon and Marburg in June 2025. The festival combines screenings, presentations and training through workshops. EDGES integrates institutions and scholars who created the first edition of the festival AMERINDIA in March 2019, which exhibited films directed by Indigenous people

- Communication Meeting 3, WP7, Brussels, December 2027 - “**Indigenous Knowledges and the EU**”.

Training Activities (13)

EDGES offers 7 mini-courses, 2 summer schools and 4 workshops on Science Communication to its researchers and local academic communities. Courses will be distributed during the life of the project and will take place at different universities. Mini-courses will be held in UMSA, UNSAM, UPO, ULB, FUA, CIESAS and HY. They will be managed by local researchers and recorded by the host institutions. All mini-courses will be circulated in the network and are expected to be used by EDGES universities as pedagogic and research material. In the following phase, EDGES will work to convert the mini-courses into MOOC courses to be used by universities beyond the consortium. UNL and UPO will organise summer school courses in June 2025 and 2026. Communication workshops are expected at UMSA and PUCP.

More details about Training can be found in the following section:

- Mini-course 1, UMSA, August 2024: **Orality and Social History** (WP2).
- Mini-course 2, UNSAM, November 2024: **Indigenous Knowledges in Urban Contexts** (WP1).
- **Summer School**, UPO, July 2025.
- Mini-course 3, UPO, December 2025: **Indigenous Knowledges in Colonial Archives** (WP2).
- Mini-course 4, ULB-DOCIP, May 2026: **Indigenous Rights, Advocacy, and (Inter)national Protection** (WP3).
- **Summer School**, UNL, June 2026.
- Mini-course 5, FUA, March 2027: **Indigenous Ecologies** (WP4).
- Mini-course 6, HY, July 2027: **Indigenous Knowledge-production Methods in Academia** (WP6).
- Mini-course 7, CIESAS, August 2027: **Indigenous Arts and Languages** (WP6).

EDGES will also offer a series of training workshops in scientific communication (WP7) to improve the skills of the researchers. These workshops will be organised and presented by specialists in communication and digital studies from UPO and ICNOVA during their

from different regions. The festival involved the participation of Indigenous directors in workshops and roundtables and the curatorship of Ailton Krenak, one of the key worldwide contemporary Indigenous voices.

secondments at UMSA (July 2024), UFPA (July 2025), FUA (July 2026), and PUCP (July 2027). Each workshop will last 2 weeks, during which training will be given on individual communication with mass audiences (writing of press releases, social media management, etc.), individual communication in the academic field (online CV management), and collective communication in academic fields (digital journals, e-book publications, etc.). These workshops will be offered annually at UPO and UNL, both for the academic communities of both universities and for EDGES researchers, through physical or video conferencing. In this sense, collaboration and knowledge exchange between experts from UPO and UNL, as well as improvement in communication skills and potentialities are expected.

Researchers from European universities will also participate in the European Researcher's Night with activities related to EDGES various themes.

3.3. SOCIAL COMMUNICATION

Communicating EDGES activities and results to other audiences is a fundamental factor in combating negative stereotypes about Indigenous communities and their knowledges. For that reason, special emphasis will be placed on the relationship with general audiences through mass media and social networks. During their secondments, researchers will participate in outreach activities for other audiences. EDGES has designed a communication strategy that allows for disseminating its research. Each university has a Team Leader who will offer the visiting researchers the means to carry out at least one of these three events: (a) an interview in audio format (podcast); (b) a lecture at a secondary education centre or similar; (c) participation in a televised debate or radio programme (local, regional, or Indigenous). These activities will showcase to the audience the interactions between the universities. Reports will be sent to UNL, where a newsletter and a biannual podcast programme will be organised with this material.

The coordinating team will oversee publishing on social media and collecting and broadcasting (on the project website) social communication activities that the researchers will carry out during the secondments. Team Leaders will be responsible for organising these events through interviews with local, community, and university media; conferences in primary or secondary learning centres; and participating in community cultural events. Special emphasis will be placed on broadcasting and communication with Indigenous communities. Indigenous researchers in EDGES will help to communicate the project outputs to wider audiences.

4. COMMUNICATION CHANNELS

The use of different channels for the communication of the project activities and results aims at increasing and diversifying our audience. As such, one of the main concerns will be to use a uniform, intelligible and easily identifiable visual template for each of these channels, as well as a proper tone considering the specific audiences.

4.1. WEBSITE

To support the dissemination activities, the EDGES website was set up at <http://edgesproject.com>. The website was created in January 2024 and is expected to be the main platform for presenting the project and its results to the public. The different pages of the website will be described below.

Homepage

The main page contains a brief description of the EDGES project. The proposal is to keep a simple and clean image while addressing the project goals and objectives as clearly as possible. To be inclusive and allow all participant institutions to collaborate directly with the website, the opening image at the top of the home page will be updated with images relevant and related to the project throughout the project.



The homepage also includes the latest news about the project to facilitate the communication of all activities and deliverables from EDGES. The website contains a separate page for news to organise previous, current, and future information and events.

News

Read the latest news about our project



Indigenous Knowledge In The Time Of Polycrisis
May 28, 2024 /// No Comments

Antropólogos indígenas participam do Painel Conhecimento Indígena em Tempo de Policrise, em Helsinki na Finlândia A doutoranda Rosijane Tukano e o pós-doutorando Justino Tuyuka do programa de Pós-Graduação em Antropologia

[Read More »](#)



Simpósio Pensar/Agir Através De Entrelaçamentos (27 E 28 De Maio)
May 23, 2024 /// No Comments

EDGES anuncia seu primeiro Simpósio Pensar/agir através de entrelaçamentos: Thinking through Entanglements. Diferentemente das abordagens sustentadas no diálogo e na interculturalidade, a perspectiva do entrelaçamento explora teorias de pensamento-ação e

[Read More »](#)



Indigenous Knowledge In The Time Of Polycrisis (23rd May)
May 20, 2024 /// No Comments

Indigenous Knowledge in the Time of Polycrisis – panel discussion At the time of biodiversity collapse and climate change, Indigenous knowledge has been highlighted as a missing element. What do Indigenous

[Read More »](#)

Calendar page

The Calendar page contains previous and future events that can be searched and filtered with the search bar.

< > Today Upcoming

July 2024

WED 17 July 17 @ 8:00 am - July 18 @ 5:00 pm

“TINKUY: Indigenous Knowledges and Interculturality in and beyond Academia” (Communication Meeting 1, WP7, Quito)

August 2024

MON 19 August 19 @ 8:00 am - August 21 @ 5:00 pm

WP2: Orality: Histories, Memories, and Historicities in South America (Workshop 2, La Paz, August 2024).

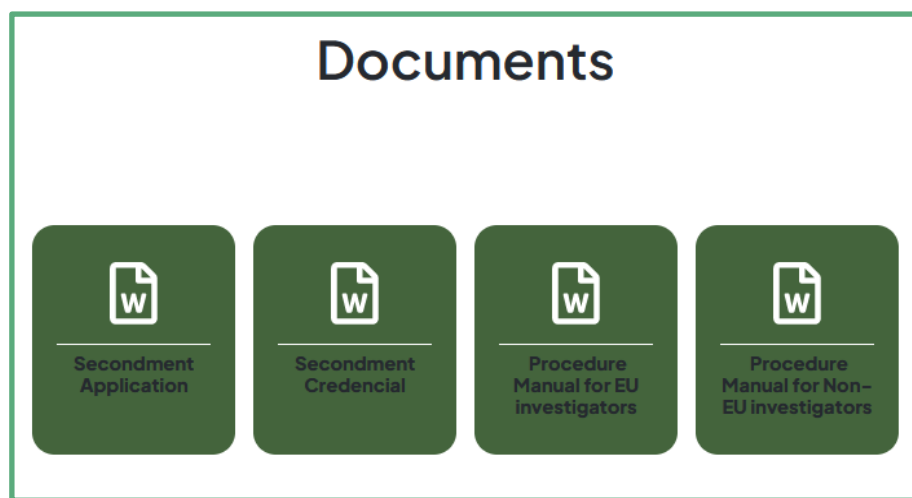
THU 22 August 22 @ 8:00 am - August 23 @ 5:00 pm

Mini course 1: Orality and Social History (UMSA) (WP2)

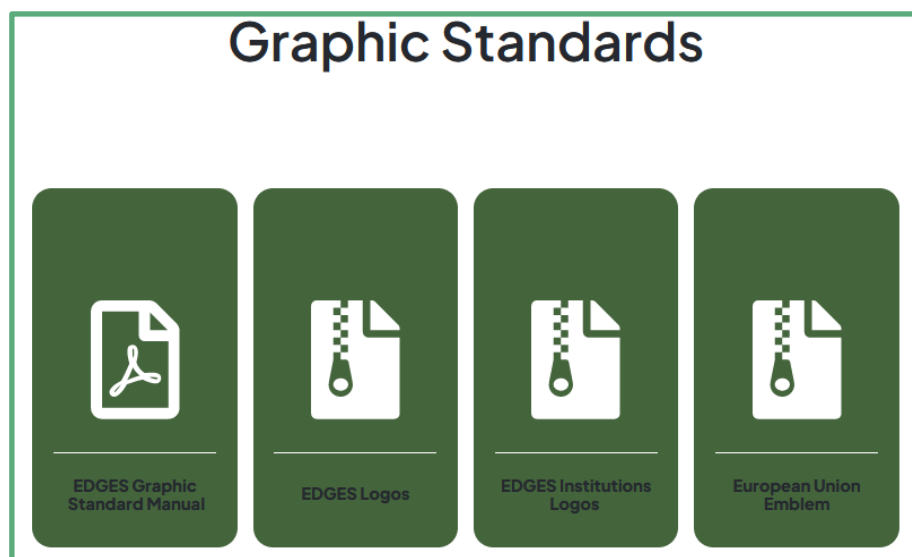
Project page

The section Project includes different pages with specific information about EDGES: Mission, Governance, Activity plan, Work Packages, Secondments, and Graphic Standards. This section describes the general and specific information on the project's characteristics and objectives, including documents, forms, and graphic material of reference to be used by all participant institutions and researchers.

The respective forms and guidelines for the secondments are available on the Secondments page.

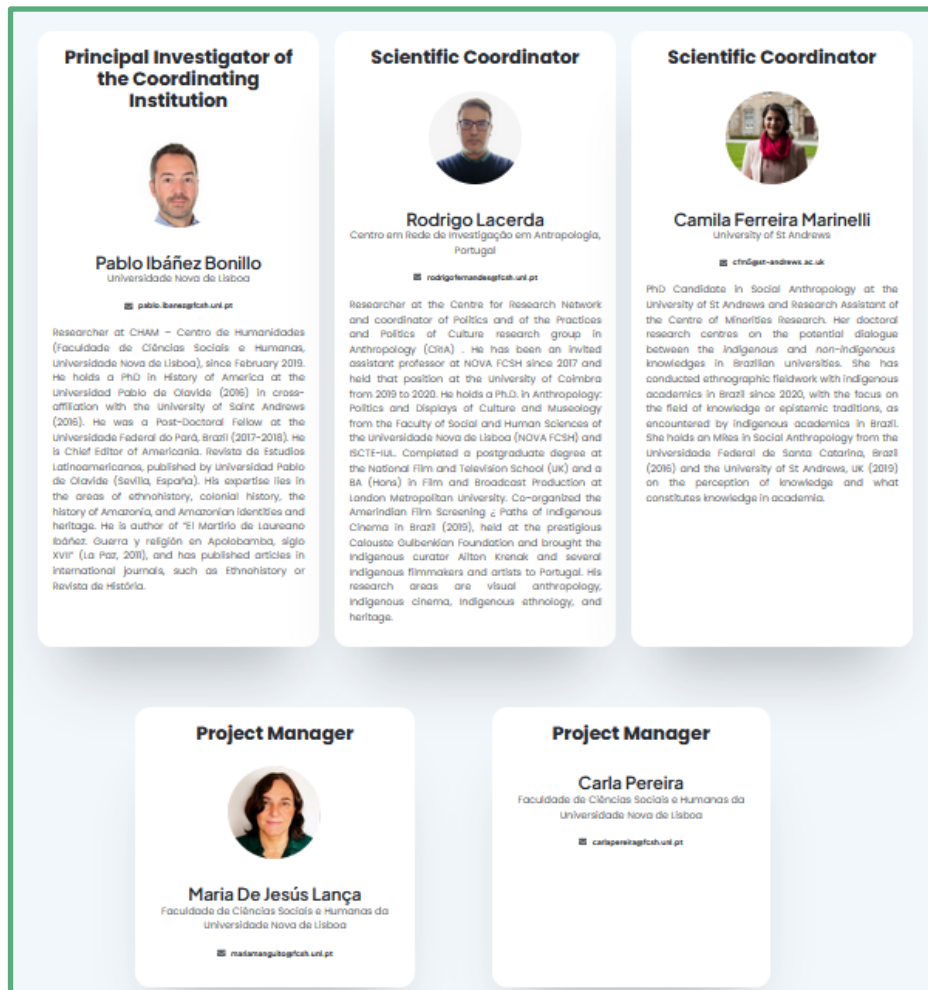


The Graphic Standards page includes the material of reference to be used during the project.




Team page

The Team page provides information about the project coordinators and participants. The different teams are organised by their institutions. A short description of each participant is intended to help communication between the project members and the general public.




Principal Investigator of the Coordinating Institution


Pablo Ibáñez Bonillo
Universidade Nova de Lisboa
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Researcher at CHAM – Centro de Humanidades (Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa), since February 2019. He holds a PhD in History of America at the Universidad Pablo de Olavide (2016) in cross-affiliation with the University of Saint Andrews (2016). He was a Post-Doctoral Fellow at the Universidade Federal do Pará, Brazil (2017–2018). He is Chief Editor of *Americana*, *Revista de Estudos Latinoamericanos*, published by Universidad Pablo de Olavide (Seville, Spain); his expertise lies in the areas of ethnohistory, colonial history, the history of Amazonia, and Amazonian identities and heritage. He is author of *‘El Martirio de Lausano Ibáñez. Guerra y religión en Apolobamba, siglo XVII’* (La Paz, 2011), and has published articles in international journals, such as *Ethnohistory* or *Revista de História*.

Scientific Coordinator


Rodrigo Lacerda
Centro em Rede de Investigação em Antropologia, Portugal
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Researcher at the Centre for Research Network and coordinator of Politics and of the Practices and Politics of Culture research group in Anthropology (CiTA). He has been an invited assistant professor at NOVA FCSH since 2017 and held that position at the University of Coimbra from 2019 to 2020. He holds a Ph.D. in Anthropology: Politics and Displays of Culture and Museology from the Faculty of Social and Human Sciences of the Universidade Nova de Lisboa (NOVA FCSH) and BCTE-IUL. Completed a postgraduate degree at the National Film and Television School (UK) and a BA (Hons) in Film and Broadcast Production at London Metropolitan University. Co-organized the AmerIndian Film Screening e Paths of Indigenous Cinema in Brazil (2019), held at the prestigious Calouste Gulbenkian Foundation and brought the indigenous curator Altton Krenak and several indigenous filmmakers and artists to Portugal. His research areas are visual anthropology, indigenous cinema, indigenous ethnology, and heritage.

Scientific Coordinator


Camila Ferreira Marinelli
University of St Andrews
cferreira@st-andrews.ac.uk

PhD Candidate in Social Anthropology at the University of St Andrews and Research Assistant of the Centre of Minorities Research. Her doctoral research centres on the potential dialogue between the Indigenous and non-Indigenous knowledges in Brazilian universities. She has conducted ethnographic fieldwork with Indigenous academics in Brazil since 2020, with the focus on the field of knowledge or epistemic traditions, as encountered by Indigenous academics in Brazil. She holds an MRes in Social Anthropology from the Universidade Federal de Santa Catarina, Brazil (2016) and the University of St Andrews, UK (2019) on the perception of knowledge and what constitutes knowledge in academia.

Project Manager


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Project Manager

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1.1. SOCIAL MEDIA

Social media will be a crucial channel for communicating the EDGES project's activities and deliverables. The platforms to be explored throughout the project will be X (Twitter), Instagram, Facebook, YouTube and LinkedIn. These channels will be used for different purposes:

- Informing and promoting the project to a broad audience, each platform is targeted to communicate with distinct publics, which demands attention to the language and tone of EDGES publications.

- Establishing a dialogue with stakeholders, as one of the most important goals is to promote the debate on concepts and actions regarding indigenous knowledges in and outside the limits of academia.
- Engaging potential interested audiences and research collaborators.
- Allowing a good interaction between the members and other people interested in the project.
- Sharing testimonials of the researcher's experience during secondments.

SOCIAL MEDIA	
TWITTER	@EDGESPROJECT
INSTAGRAM	@edges.project
FACEBOOK	@EDGESProject
YOUTUBE	EDGES Project
LINKEDIN	(To be created)

Therefore, EDGES communication through social media platforms will follow specific guidelines:

- **Tailored messages for each channel follow a specific and clear visual design:** the content to be published will be adapted accordingly to the major group, which includes researchers, students, and partners, among others.
- **Planification of social media content:** the communication team will use Trello, Google Drive, emails, and WhatsApp to follow up with the publication of 1-2 posts and stories weekly.
- **Posts:** the project coordinators and CHAM's team will be responsible for scheduling and publishing on the project's different channels; the partner institutions listed, and investigators will contribute by sharing relevant content related to the project's activities and research.

- **Leveraging partners' institutional accounts:** besides the project's social media networks, the partners' institutional accounts will amplify the communication of activities and dissemination of results.
- **Interaction:** respond quickly and cordially to comments, questions and messages received on social networks, use the defined hashtags, and identify people and institutions in every post.
- **Networking:** promote partnerships with other research centres or relevant organisations to expand the network of contacts and sharing.
- **Monitoring of content:** use of monitoring tools to track performance in different regions, analyse metrics, adjust strategies as necessary, and share insights with the team.
- **Crises and Contingencies:** establish a contingency plan for dealing with social media crises and have a response protocol in cases of controversy or sensitive situations.

Content:

- Posts or infographics highlighting project activities, milestones or findings with visually appealing graphics or images.
- Posts with quotes from partners and experts who support the project highlight the work's relevance and impact.
- Posts that encourage followers to interact, share posts and send questions related to the project.
- Links to short videos explaining the project's purpose, showing the work in action or highlighting important findings.
- Direct links to the project website, social media pages, contact emails or other relevant online resources.

Specific Platforms:

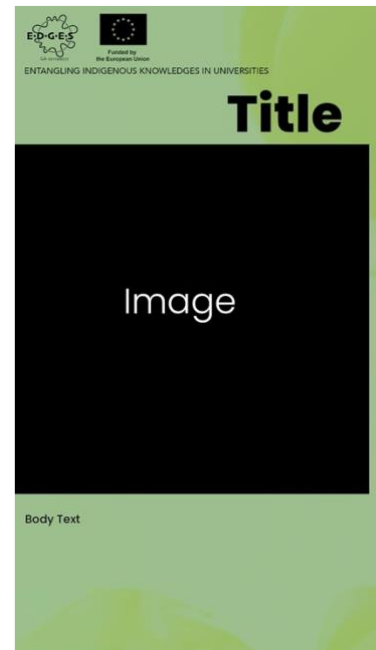
- Facebook: Focus on sharing news and updates.
- Instagram: Visual highlight to tell the story of the project.
- X (ex-Twitter): Quick news sharing and real-time interaction.
- LinkedIn: More formal and professional/scientific tone.



Social Media

Template

Cover to be used on Facebook etc (adapted to each one)



1.1. NEWSLETTER

A monthly informative newsletter will be distributed through email accounts for all participants and collaborators of the project. The newsletter will serve to communicate recent deliverables and current and future activities.

4.2. PODCAST AND RADIO

A podcast titled “EDGES Voices. Indigenous knowledges and Research” will be published biannually. The podcast will contain stories from the researchers during and after their return from secondments, where they will evaluate their experience with the project and the knowledge they have gained, speaking about their initial hypotheses and expected results. This podcast will also include short pieces registered by the researchers, outlining their research goals in 90 seconds, following the example of the “90 seconds of science” programme created by UNL.

The podcast “EDGES Voices. Indigenous knowledges and Research” will be coordinated by Isabel Araújo Branco (UNL), who has extensive experience with this format as coordinated of the podcast “CHAM Talks - a podcast for listening to science” of CHAM (UNL), which is running since October 2022 and already counts with more than 30 episodes.

Apart from the podcast, a collaboration will be established with “Mundo Sostenible”, a UPO radio programme, and with other programmes if of interest to the project.

4.3. SHORT FILMS

The project includes research and collaboration with IPR, a Spanish SME already working on a recording project with Indigenous people in Peru. IPR will execute a few secondments in order to produce four short films and other audiovisual tasks linked with EDGES, which will always count on three participants: one responsible for the recording's sound, another for the production, and another for the direction and shooting. Their participation is expected to result in the recording of four short films related to research conducted in WP3, 4, 5, and 6.

- **WP3:** IPR will participate in this WP with the recording of interviews with Indigenous leaders for the completion of a short film on “Indigenous Leaders and Territories”. This film will be a testimony of Indigenous leaders’ political experiences, will be made public, and will be stored by EDGES universities.
- **WP4:** UMR will organise a symposium on the epistemic of ecological entanglements, which will be preceded by a workshop on Indigenous cosmo-ecologies organised by UNIANDES in Bogotá and a final workshop on Indigenous cosmo-ecologies, collaborative research and applied knowledge in Manaus, organised by FUA. IPR will be part of these dynamics to produce a short film on “Indigenous Cosmo-ecologies”.

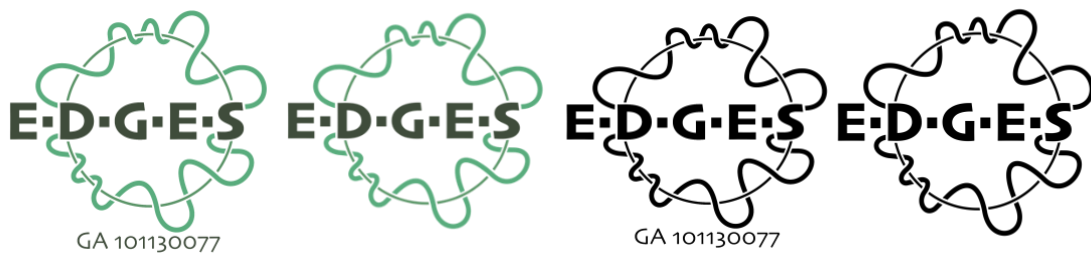
- **WP5:** This WP will produce recommendations to decolonise museums and collections. UASB-Q will also organise an exhibition in their university museum, while IPR will produce a short film about “Indigenous Heritage”.
- **WP6:** This WP will provide policy recommendations to the EU regarding including Indigenous knowledge in formal education. IPR will contribute to producing a short film on “Indigenous in Universities”.

5. BRANDING AND IDENTITY

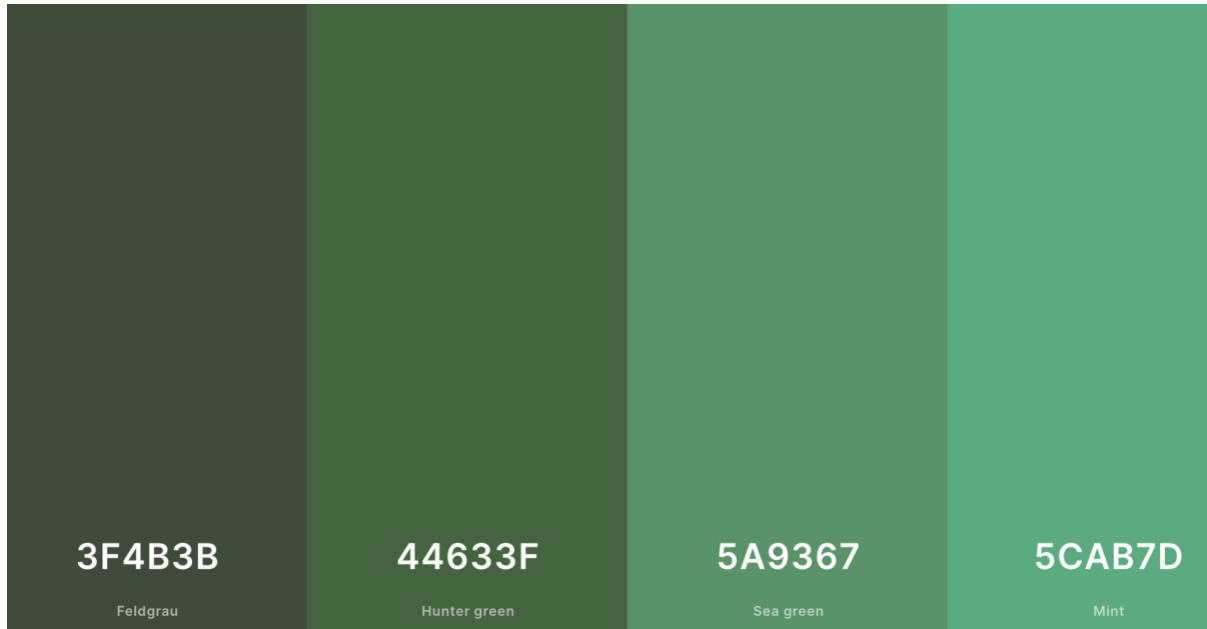
Considering it essential to have a clearly defined and easily recognisable branding and identity for the project, the design and style of reference were developed at the beginning of the project in January 2024. The logo, colour identity, and templates to be used within the project's scope are available below.

5.1. LOGO

The logo visually represents the entanglement of modern science (circular line) and Indigenous knowledge (wiggly line).



5.2. COLOUR IDENTITY

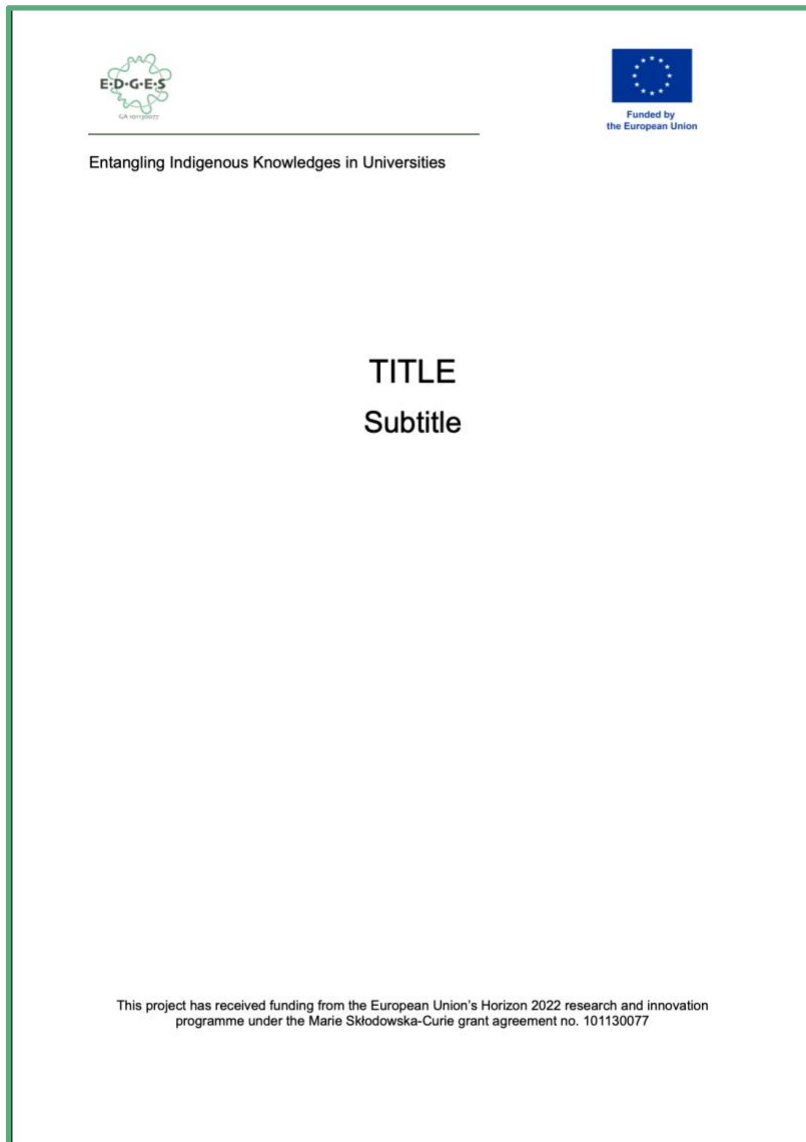




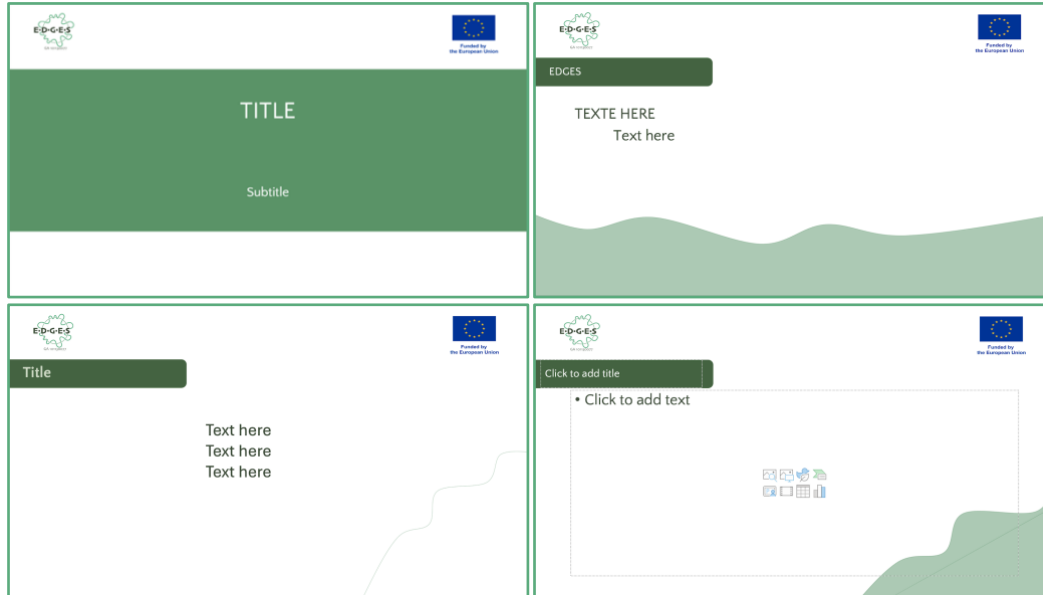
1.1. DOCUMENTS AND PRESENTATION TEMPLATES

All formal project documents will have the EDGES logo positioned at the top left side and the EU emblem at the top right side in the header.

Cover template



Presentation template



5.3. ACKNOWLEDGEMENT OF EU FUNDING

The visibility of the EU funding will be ensured in communications or publications and in applications for the protection of results in accordance with the provisions of the Grant Agreement and the Consortium Agreement. All results, publications, communications, talks or patent applications must acknowledge the EU support and display the European flag (emblem). The following statement must be added for communication material: *This project has received funding from the European Union's Horizon 2022 research and innovation programme under the Marie Skłodowska-Curie grant agreement no. 101130077*; the following statement must be added for scientific publications: *This publication is part of the project EDGES: Entangling Indigenous Knowledges in Universities [HORIZON-MSCA-SE-2022, Grant agreement no. 101130077]*.



**Funded by
the European Union**

5.4. EXPLOITATION OF RESULTS

The results of this project are expected to influence EU policymakers for universities and education. WP4 and WP6 will produce specific policy briefings about the potential contribution of Indigenous knowledges to scientific research and educational programmes. These briefings will be transformed into policy recommendations by the ULB legal team with the active help of DOCIP regarding political contacts and forums. The recommendations will be formally presented to the EU representatives at the end of the project in a public event in Brussels. The objective is to transform the EU approach to interculturality and promote Indigenous knowledges for research, heritage, and educational programmes of European universities. In this sense, the results of this project can be applied to further research about other cultural minorities (Roma people, migrants, refugees, and Muslim communities) living inside the EU frontiers. EDGES' results can also be applied to other regions of the world with similar necessities to improve their position to fruitfully engage in dialogues with other ways of knowing. On an internal level, the results of this project should contribute to the transformation of pedagogic and research programmes at the universities involved in EDGES. The results could be used to develop new standards in the PhD programmes linked to the project and new summer school courses.

6. INTELLECTUAL PROPERTY AND OPEN ACCESS

All intellectual property rights will be discussed with the Indigenous communities as concerns their collective knowledge. Most of the scientific production of EDGES is expected to be published on Open Access and should not cause any problems concerning intellectual property rights. The four short pieces produced by the SME, as well as the rest of the works created by IPR, will be published online on YouTube, social media and on the project's website. EDGES counts on the support of the NOVA Impact Office, a specialised office at UNL that deals with the management of intellectual property. The Office offers support in the protection, development, and commercialisation of ideas/technology, entrepreneurship training, new company or social enterprise creation, and liaising with industry or other organisations to partner up with impact-driven projects and initiatives. The NOVA Impact Office, the department responsible for Data Protection in each participant institution, and the coordinator will ensure that issues related to intellectual property rights are properly assessed and managed so that all partners will enjoy their support should any intellectual property rights issues arise during the implementation of the project. The Consortium Agreement will specify that knowledge will be the property of the member generating it.

7. MINI COURSES

EDGES will work to convert the mini courses into digital courses to be used by universities beyond the consortium. These courses will be virtual and open-access and made available in the easily accessible institutional repositories.

- **Orality and Social History** (WP2).
- **Indigenous Knowledges in Urban Contexts** (WP1).
- **Indigenous Knowledges in Colonial Archives** (WP2).
- **Indigenous Rights, Advocacy, and (Inter)national Protection** (WP3).
- **Indigenous Ecologies** (WP4)
- **Indigenous Knowledge-production Methods in Academia** (WP6).
- **Indigenous Arts and Languages** (WP6).

8. DOCUMENTARY

Considering the experiences, contacts, and material collected and produced during the secondments and the short film production, after the conclusion of EDGES, the IPR are interested in creating a full-length film or documentary. This future project would be a great opportunity to explore the material that could not be included in the previous short films and have a broad view of the themes worked within the EDGES project as a whole. If prepared, this production will include a reference to the EDGES project.